

PRIORITY



Bharat Sanchar Nigam Ltd.

[A Govt. of India Enterprise]

**10th Floor, East Wing, Chandralok Building, 36, Janpath, New
Delhi-1.**

[CSC Section]

NO: 15-2/2009-CSC

Dated: 26th September, 2011

To

**The Chief General Managers
All Telecom Circles/ Telephone Districts
BSNL**

**Subject: Installation of ATMs in BSNL Premises on PAN India
Basis- in BSNL CSCs.**

Sir,

Kind attention is drawn to the letter NO:1-8/BFCI/BA/ATM Ins/2009-2010 dated 19.8.2011 of BFCI Cell Of BSNLCO regarding installation of ATMs in BSNL premises on PAN India Basis. BFCI Cell has already issued necessary instructions on the basis of the decision of the Management Committee of the BSNL Board for calling for quotations from the CMS (Cash Management Services) Banks for opening of ATMs in BSNL premises.

Para 2.1.i. of the aforesaid letter instructs the Circles for identification of the suitable locations in the Circles for installation of ATMs having maximum revenue potential. Also, a proposal has been under active consideration of BSNL management for commercially leveraging the free space of CSCs' by developing a suitable business model. Our bigger-size Customer Services Centers which have typically area in excess of 800 Sq. ft. should have free space to accommodate a 80-100 Sq.ft. ATM. In addition, as most of the CSCs have location advantage and easy accessibility to customers, they become first choice for consideration for bank ATMs having maximum potential.

Decision:

In consideration of the above said proposal, it has been decided that to begin with, all CSCs of Category I & II which have spare and suitable spacemay be identified and offered for opening of ATMs. The criteria of selectin of banks/ ATMs, process and terms and conditions shall be as stipulated in the relevant letters/ communication on the subject from the BFCI Cell of BSNL CO.

As per the BFCI Cell correspondence, the IFA of the Circle concerned has been nominated as Nodal Officer for coordinating the installation of ATMs. As you may recall, there are Nodal Officers in the Circle Offices as well as SSA headquarters*for Project Smile as well. The Project Smile Team may therefore work in close interaction with the Circle IFA for identification of suitable CSCs where Bank ATMs shall be opened and coordinating for other necessary requirements for successful implementation of the project.

Task Force:

In order to put the execution of the initiative on the fast-track, a Task Force comprising the IFA of the Circle, DGM level Nodal Officer in the Circle Office for the Project Smile and the SE (Civil) of the Circle is required to be constituted with the approval of CGM in every Circle Office to work in a coordinated way to ensure that right from tendering to identification of CSCs to installation of ATMs, the activities are completed in a time bound manner. The Task Force may draw a time-table for itself for various stages of the work. Monitoring of the project shall be online on CSC portal at all levels.

Reporting:

The Project Smile Nodal Officers shall report the progress of installation of ATMs in the CSCs across BSNL online through CSC Portal in the format to be activated on the Portal soon.

It is requested that the necessary actions on this initiative may be taken on priority.



(M K Shrivastava)

Assistant General Manager (CSC)

Encls: as above

Copy for information to:

1. All Circle level Project Smile Nodal Officers
2. All IFA of the Circles
3. GM (BFCI), BSNLCO
4. Shri Madhu Mohan, JTO, Kerala Telecom Circle. He is requested to activate the enclosed reporting Format on the CSC Portal for reporting the progress of installation of ATMs in the BSNL CSCs by the SSAs to Circles Offices and by the Circles Offices to the CSC Cell of BSNLCO online.
5. DM(CSC), BSNLCO- He is requested to upload the letter on the CSC Portal as well as BSNL Interanet.

Copy for information to

- 1. CMD, BSNL**
- 2. Director (CFA), Board of Directors, BSNL Board**
- 3. Director (CM), Board of Directors, BSNL Board**

